

Public Health Education Collaborative

Meeting Agenda



Tuesday, July 5th, 2011
The California Endowment
1000 N. Alameda Street, CA 90012
Room: Mojave

All Attendees: 8:30 AM – 12:15 PM
PM Committee Mtg: 1:30PM – 3:30 PM

Collaborative Goal:

Link public health practitioners to people and tools that make health education practice easier and more effective throughout Los Angeles County.

Collaborative Objectives:

- Illustrating at least one component of health education practice through program updates and collaborative work sessions.
- Constructing an evidence base for innovative, effective, and standardized health education practice.

By the end of this session, participants will be able to...

1. Describe the role that theory plays in effective program planning.
2. Describe how the Health Belief Model is used for individual level behavior change.
3. Describe how the Theories of Reasoned Action and Planned Behavior are used for individual level behavior change.
4. Apply theories of individual health behavior change to program planning activity.

Continuing Education Credits:

- Provider approved by the *National Commission for Health Education Credentialing, Inc.*, Provider #MEP2460 for up to 3 CHES/MCHES contact hours.
- Nursing CEUs pending approval.

Upcoming Collaborative:

| <u>Date</u> | <u>Time</u> | <u>Location</u> |
|-------------|---------------|----------------------|
| 08/02/11 | 8:30am-3:30pm | Federal Reserve Bank |

| Agenda | | | |
|---------------------------|--|---------------------------|--|
| Timeframe | Content | Process | Who |
| ALL ATTENDEES | | | |
| 8:30am-9:00am | Introductions, Overview, & Icebreaker | Round Robin & Activity | Sylvia Estafan <i>Health Education Administration</i> |
| 9:00am-10:30am | Theory: Individual Health Behavior | Presentation & Discussion | Sylvia Estafan <i>Health Education Administration</i> |
| 10:30am-10:45am | Wellness Break | Activity | Sylvia Estafan <i>Health Education Administration</i> |
| 10:45am-12:15pm | Theory Application: Planning a Program Using Theory | Small Group Activity | All |
| 12:15pm-1:15pm | Lunch | On Your Own | All |
| PRINT MATERIALS COMMITTEE | | | |
| 1:15pm-1:30pm | Wellness Break | Activity | Sylvia Estafan <i>Health Education Administration</i> |
| 1:30pm-3:30pm | Print Materials Committee Meeting | Presentation & Discussion | Susan Srabian Jessica Marshall |

Got questions?

General Collaborative Question: Sylvia Estafan at sestafan@ph.lacounty.gov
 Print Materials Committee Questions: Susan Srabian at ssrabian@ph.lacounty.gov